

CO-OP

MYCAMPUSISMYOFFICE

CAREER DEVELOPMENT &
RESEARCH CENTER

Innovative Model of University-Business Life Integration

CO-OP

MYCAMPUSISMYOFFICE

1

COOPER

- Work Experience Program/Long Term Internship
- Reverse Monitoring C-Level Project Groups

2

**COMPANY
INTEGRATED
LEARNING (CIL)**

3

**CAREER
COUNSELING &
EVENTS**

- Business Point - Business Corner - CO-OP Seminars & Workshops
- Individual & Group Career Counseling



3000+ Partner Companies



268 Branded Courses



11.000+ Coopers



30.173 Students Enrolled Branded
Courses



HR Modelling Process For Long-Term Internship

WHAT DOES COOPER MEAN?

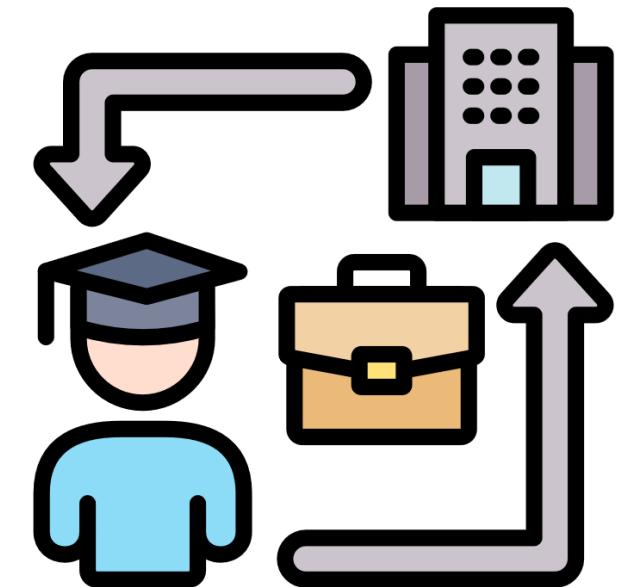
COOPER:



- BAU student placed to partner companies by CO-OP office for gaining business experience between three and nine months.
- Students' internship insurance during their CO-OP period is covered by BAU
- It is an application of long term internship, all the students can make CO-OP regardless of having mandatory internship
- COOPers don't take a break from their curriculum instead they use their free days at their weekly course program in 3rd and 4th grades.

WHAT IS THE PURPOSE OF A CO-OP SYSTEM?

- To integrate our students into professional life while they continue their academic education.
- To ensure that our students start their careers one step ahead when they graduate meanwhile BAU graduates are preferred by the business world.
- To run an education model that is closely intertwined with the business world, to include the business world within the university.
- To help students find suitable job fields/sectors by experiencing them while they are still studying.



COOPER SELECTION



Search & Selection Process in HR Modeling



Finance Department Short-List

No	Name and Surname	Contact Information	Faculty/Department	Class	BAU CO-OP's Evaluation
1.	Ayse Nur Tekçe	0530 se@gmail.com	Business Administration	4	Experience: Hostes at Cookshop, Genpa Telecommunication – Accounting, İpekyol – Human Resources, Merkezi Kayıt Kuruluşu – Finance Language skills: Turkish (native), English (upper intermediate) BAU Economics and Finance Club Member, BAU Government and Leadership School Certificate Programme, Volunteer in LÖSEV
2.	Serra Korkmaz	0532: ser- ra. @gmail.com	International Trade and Business		Experience: Borusan EnBW Enerji – Purchasing Intern, Samsung Electronics – Regional Sales Intern Language skills: English (advanced) Skills: SAP Berlin Campus Summer School Certificate, TOEFL, Kaplan School – Intensive English Program, Simmons College

≈9000 Student Interviews



Full Integration of Companies/Sectors Into The Curriculum & Faculty

BRANDED COURSES - CIL MODEL

“Company Integrated Learning (CIL) by Bahçeşehir University (BAU)

A strategic model for industry-integrated, applied engineering and technology education.”

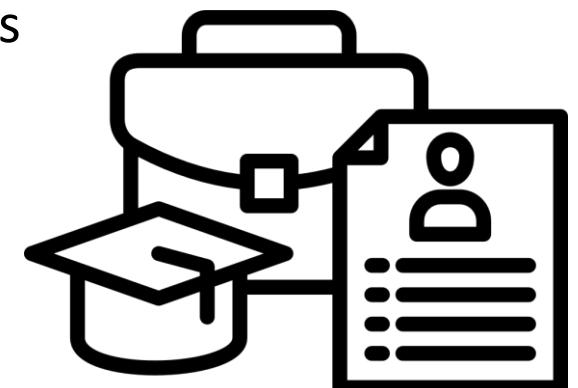
WHAT IS CIL?

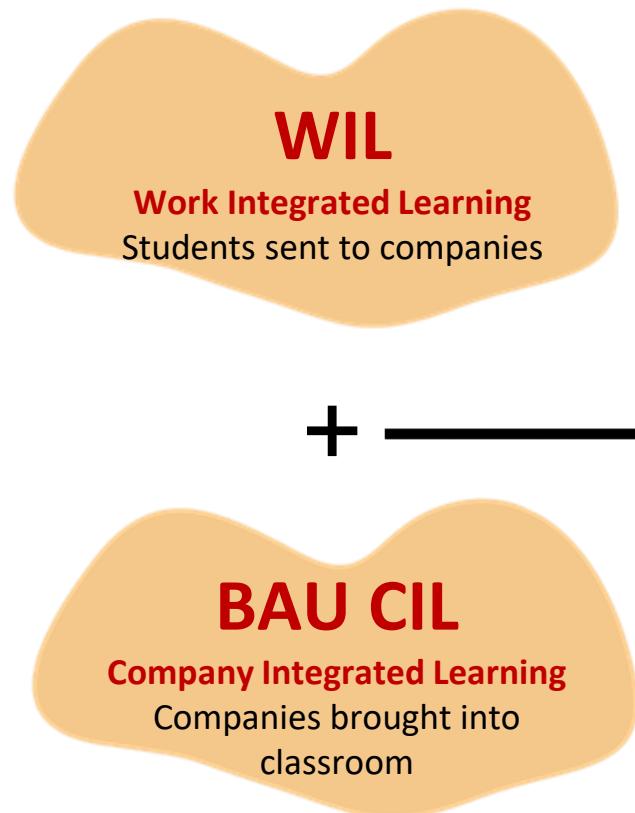
- Company Integrated Learning (CIL) is an innovative academic model developed and implemented at Bahçeşehir University (BAU), where companies design and teach full 14-week, credit-bearing university courses embedded directly into the curriculum.
- **CIL is** Not an internship
Not a guest lecturer
Not a short-term workshop or seminar series
- A full-semester academic course, co-governed by faculty and taught by industry professionals, including real projects, sector tools, site visits, and formal assessments.

BRANDED COURSES

'Specific courses created on behalf of the expertise of the partner company to educate students in a specific area of interest or industry needs.

- New trend topics at business and sectoral practices are carried to academia
- (Blockchain, Mega projects, prompt engineering etc.)
- Company-Faculty collaboration for creating curriculum and giving courses
- 14 weeks (at least 1-2 classes at the company-field)
- Students take credit
- Departmental or non-departmental electives
- Opportunity for companies to reach out high potential students for internship & employment and to create networking for students
- An innovative model which allows companies to fully integrate into faculty for one semester from 14 weeks course content creation to evaluation/making exams.





Courses were opened with a total of **268** brands from different sectors

The total number of students took these courses

30.173

2024-2025 SOME OF BRANDED COURSES

AKYatırım

“Capital Market Laws and
Investment”

IPEKYOL

“Digitalization and Applications in
Fashion Retail”

PARAM

“Fundamentals of Software
Quality Assurance”

trendyol
.com

“Introduction to Software
Testing”

KPMG

“Independent Audit and
Role of Technology”

OI Orion
Innovation™

“Quality Assurance and
System Testing”

BAU
Bahçeşehir University

2024-2025 SOME OF BRANDED COURSES

ABDI İBRAHİM



**“Creative Marketing Approaches
for Restricted Markets”**

Istanbul Airport iGA

“Airport Management”



“Information Technology”

İSTANBUL PSİKODRAMA ENSTİTÜSÜ & DANIŞMA MERKEZİ



İSTANBUL ULUSLARARASI ZERKA MORENO ENSTİTÜSÜ

**“Introduction to Psychodrama
Group Psychotherapy”**

flormar

**“Holistic Marketing Comms.
Management”**



**BORSA
İSTANBUL**

**“Financial Technologies and
Artificial Intelligence”**



Mercedes-Benz

**“Commercial Vehicle
Engineering”**



Başçeşehr University

Great
Place
To
Work.[®]

«Playbook: How to Win
at Work»



« Supply Chain
Management
Applications»

aws

«AWS Academy
Cloud Computing
Foundations»



«WMS Systems in
Supply Chain»

Kuika

« Web And Mobile
Application
Development With
Kuika"»



«Corporate Governance»

Fall Semester
32 Courses

BAU
Bahçeşehir University



YENİBİRLİDER
DERNEĞİ

**«Social Innovation and
Entrepreneurship»**

bürotime

**«Workspace Evolution:
From Concept to
Evolution »**



Çırağan Palace
Kempinski

**«Luxury Hospitality: Operations and
Brand Management»**



**«Future of
eCommerce»**



« Taxation of International Trade »



**«Human & Culture
Journey with Karaca»**

Spring Semester
37 Courses

BAU
Bahçeşehir University

2023 – 2024 FALL SEMESTER CO-OP BRANDED COURSES

Course Code	Course Name	NUMBER OF STUDENTS	FACULTIES & DEPARTMENTIES
COP4115	I.P.I- Introduction to Psychodrama Group Psychotherapy	27	Faculty of Educational Sciences
COP4207	Bahçeşehir Colleges “Designing the Future of Education through Bahçeşehir College Vision”	27	Faculty of Educational Sciences
COP4330	Cinema8 Film: Interactive Short Film Production	44	Faculty of Communication
COP4322	Optimist Consultancy -Customer Experience Management	35	Faculty of Communication
COP4333	Netflix: Series-Writing Course	12	Faculty of Communication
COP4335	Podfresh: Global Podcasting Ecosystem	31	Faculty of Communication
COP4337	Lagalugacilar Agency ”Communication and Community Management in Social Media”	43	Faculty of Communication
COP4339	Zenna Research “Research Literacy and Data Effect”	25	Faculty of Communication
COP4338	Tazefikir Agency: “Creative Thinking and Innovation”	78	Faculty of Communication
COP3435	Flormar – “Integrated Marketing Communications Management”	39	Faculty of Economics, Administrative and Social Sciences
COP3437	Mondelez – “How Brands Grow?”	40	Faculty of Economics, Administrative and Social Sciences
COP3439	Worklex – “Freelance Working Model”	40	Faculty of Economics, Administrative and Social Sciences
COP4447	L'Oréal – “Transformative Business Management in Beauty”	38	Faculty of Economics, Administrative and Social Sciences
COP4501	İpekyol Group – “Digitization and New Applications in Fashion Retail”	33	Faculty of Economics, Administrative and Social Sciences
COP4511	HAN Spaces “Development and Management of Co-working Spaces”	37	Faculty of Economics, Administrative and Social Sciences

Course Code	Course Name	NUMBER OF STUDENTS	FACULTIES & DEPARTMENTIES
COP4749	ETID (E-Commerce Assoc.) "E-commerce"	38	Faculty of Economics, Administrative and Social Sciences
COP3443	Akkök Holding - "Corporate Governance"	46	Faculty of Economics, Administrative and Social Sciences
COP3072	Schär – "Celiac Disease and Nutrition"	32	Faculty of Health Sciences
COP2821	BeCure "Technological Rehabilitation"	50	Faculty of Health Sciences
COP4509	Sevdimbaş Law - "Sports Law (Online)"	50	Faculty of Law
COP4401	Schneider Electric – "Energy Efficiency & Saving"	22	Faculty of Engineering and Natural Sciences
COP4413	Mercedes Benz – "Commercial Vehicle Engineering"	21	Faculty of Engineering and Natural Sciences
COP4419	Wissen Akademi – Network Systems Engineering	30	Faculty of Engineering and Natural Sciences
COP4428	Trendyol – "Introduction to Software Testing"	30	Faculty of Engineering and Natural Sciences
COP4435	SAMSUNG – "Developing Applications for Android Devices"	33	Faculty of Engineering and Natural Sciences
COP4451	Wissen Akademi – "Cloud Computing and its Applications"	30	Faculty of Engineering and Natural Sciences
COP4461	ORION - "Agile Project Management"	40	Faculty of Engineering and Natural Sciences
COP4472	Wissen Akademi - "IOT and Industry 4.0 Framework"	30	Faculty of Engineering and Natural Sciences
COP4473	Dinamo CO – "PPP Mega Projects"	28	Faculty of Engineering and Natural Sciences
COP4498	Akenerji – "Power Plant Operation and Management"	35	Faculty of Engineering and Natural Sciences
COP4493	AWS Academy "Cloud Computing Foundations"	31	Faculty of Engineering and Natural Sciences
COP4497	KUIKA "Web and Mobile Application Development with Kuika"	30	Faculty of Engineering and Natural Sciences
COP4802	IGA-Istanbul Airport " Airport Management"	62	School of Applied Disciplines

2023 – 2024 SPRING SEMESTER CO-OP BRANDED COURSES

Course Code	Course Name	NUMBER OF STUDENTS	FACULTIES & DEPARTMENTS
COP4803	Keyvan Aviation – “Navigating Future Skies /	30	School of Applied Disciplines
COP3428	KPMG “Independent Audit and the Role of Technology”	33	Faculty of Economics, Administrative and Social Sciences
COP3430	LCW “LCW To Be Brand in Global”	39	Faculty of Economics, Administrative and Social Sciences
COP4210	Abdi İbrahim Drugs “Creative Marketing Approaches for Restricted Markets”	26	Faculty of Economics, Administrative and Social Sciences
COP4218	TİDE "Internal Audit"	41	Faculty of Economics, Administrative and Social Sciences
COP4221	PWC "Taxation of International Trade"	35	Faculty of Economics, Administrative and Social Sciences
COP3432	Media Markt "A Consumer Electronics Retailer: MediaMarkt"	40	Faculty of Economics, Administrative and Social Sciences
COP4567	Benetton “Sales Management”	44	Faculty of Economics, Administrative and Social Sciences
COP4242	Watsons “Fundamentals of E-commerce”	30	Faculty of Economics, Administrative and Social Sciences
COP4240	Yeşilay/Turkish Green Crescent “Yeşilay & Addiction”	37	Faculty of Economics, Administrative and Social Sciences
COP3072	Schär – “Celiac Disease and Nutrition”	30	Faculty of Health Sciences
COP3812	Futurists Assoc. “Future knowledge”	40	Faculty of Health Sciences
COP3826	Empatim Special Edu.Center “Special Topics in Paediatric Rehabilitation”	23	Faculty of Health Sciences
COP4339	Zenna Research: Research Literacy and Data Effect	28	Faculty of Communication
COP4341	Yapı Kredi Bank “Sustainability Communication”	38	Faculty of Communication
COP4330	Cinema8 Film “Interactive Short Film Production”	21	Faculty of Communication
COP4322	Optimist Consultancy “Customer Experience Management”	36	Faculty of Communication
COP4338	Taze Fikir Agency " Brand Communication in Metaverse	76	Faculty of Communication
COP4337	Lagalugacilar Creative Agency “ Communication and Community Management in Social Media”	41	Faculty of Communication

Course Code	Course Name	NUMBER OF STUDENTS	FACULTIES & DEPARTMENTS
COP4404	BOSH Termoteknik "HVAC Systems"	22	Faculty of Engineering and Natural Sciences
COP4409	Selco Eng. "Supply Chain and Logistics"	76	Faculty of Engineering and Natural Sciences
COP4436	SAMSUNG "Advanced Developing Application for Android Devices"	27	Faculty of Engineering and Natural Sciences
COP4451	Wissen Akademi "Cloud Computing and its Applications"	23	Faculty of Engineering and Natural Sciences
COP4466	Wissen Akademi "Front-End Web Development"	35	Faculty of Engineering and Natural Sciences
COP4467	Wissen Academi "Cybersecurity & Information Systems Security"	33	Faculty of Engineering and Natural Sciences
COP4468	Wissen Akademi "Cross Platform Application Development"	28	Faculty of Engineering and Natural Sciences
COP4919	STM Defense Industry "Introduction to Defense Industry Applications"	20	Faculty of Engineering and Natural Sciences
COP4421	FANUC Robotics "Robotics and Automation Technologies"	30	Faculty of Engineering and Natural Sciences
COP4488	Istanbul Metropolitan Municipality-İSKI "Urban Water Management and Infrastructure"	20	Faculty of Engineering and Natural Sciences
COP4499	AgeSa Insurance "Pension and Life A.Ş. Agile Transformation, Project and Risk Management Course"	23	Faculty of Engineering and Natural Sciences
COP4496	Istanbul Metropolitan Municipality-IETT "Innovation in Transportation"	71	Faculty of Engineering and Natural Sciences
COP4912	ORION "Quality Assurance and System Testing"	32	Faculty of Engineering and Natural Sciences
COP4902	FIGES "Model based design via MATLAB"	35	Faculty of Engineering and Natural Sciences
COP3342	Uppercase Brands "Prompt Engineering"	39	Faculty of Engineering and Natural Sciences
COP4920	VODAFONE "Telecommunications Engineering"	52	Faculty of Engineering and Natural Sciences
COP4922	IBM "Information Technologies"	40	Faculty of Engineering and Natural Sciences
COP4469	KUIKA "Low-Code Platform Development: Kuika Case"	19	Faculty of Engineering and Natural Sciences
MTH3901	IMSAD "Building Materials and Systems from Foundation to Roof" (Course taken from Ministry of Ind.&Tech.Sector in Campus program)	25	Faculty of Achitecture&Design

BRANDED COURSES



Schneider Branded Course



Mondelez Branded Course

BRANDED COURSES



**Bürotime Konya
Course Field Trip**

BRANDED COURSES



Lead Network Türkiye course
Site Visit

BRANDED COURSES



**Karaca Course
Site Visit**

CO-OP

REVERSE MENTORING

More Than Internship...

REVERSE MENTORING

COOPER



Reverse Mentoring

- A fresh perspective at Z generation
- Opportunity to learn the expectations of the future employees and the way they look at business life
- Understanding the communication methods of the new generation and the tools they use.
- Role play and modelling
- Developing inter-generational understanding and cooperation



PROGRAM FLOW



PROGRAM CREATION

- Determination of needs
- Long listing from CO-OP student talent pool
- Preliminary Interview and assesment: BAU CO-OP Office
- Final Interviews: Company
- Mentor – Mentee matching
- Orientation for Mentor-Mentees; meeting standards and contents (frequency, place, rules)
- Establishment of control points



EXECUTION OF THE PROGRAM

- Mentor – Mentee meetings
- Updating meeting topics



EVALUTION OF THE PROGRAM

- Mentor Feedback-> CO-OP
- Mentee Feedbacks-> Company
- Evaluating and sharing the feedback received in digital forms

UNILEVER PROJECT



Unilever Turkey CEO
Harm Goossens, and
Reverse Mentor Student



People Strategy project group
5 Students participated



Unilever Turkey, Assistant Design
and Technology Manager – HC
Namet & RUB Siyavash Haddadi,
with mentor Student Özge Polat



Unilever Turkey VP Finance
Christian Kaufmann, and our Reverse
Mentor Student

REVERSE MENTORING SUMMIT

BAU and Unilever in Partnership Present a

REVERSE MENTORING SUMMIT

MODERATOR: PROF. DR. İPEK ALTINBAŞAK FARINA

"TERSİNE
MENTORLUK
ZİRVESİ"



HARM GOOSENNS
Unilever - Executive Vice
President Turkey,
Central Asia and Iran

Free registration:
For information: biletino.com

Date: 26 April 2018

Time: 14.00

Location: BAU Beşiktaş
South Campus
B Conference Hall



First in Turkey

Partnership with BAU-Unilever



Reverse Mentoring from university students, is helping senior business leaders understand what future generations are looking for in terms of the products they want and the type of companies they wish to work for, whilst for the students themselves they have the opportunity to interact and gain confidence to be ready to join the workforce.

In this Summit, Mentor Students and Mentee Business Leaders are going to share their experiences and gains.



REVERSE MENTORING

UTİKAD



REVERSE MENTORING

IPEKYOL



REVERSE MENTORING



REVERSE MENTORING



VISITING OUR COOPERS AT THEIR COMPANIES



DIGITAL EVALUATION FORMS



Digital Evaluations
and feedback from
students and
companies

Tersine Mentorluk Programı Değerlendirme Formu

Form açıklaması

Resim başlığı

CO-OP
KAMPÜSÜMİŞYERİM
coop.bau.edu.tr

Adınız Soyadınız *

Kısa yanıt metni

Tersine Mentorluk Projesi'ni yürüttüğünüz firmayı seçiniz. *

Ata Holding
 Denizbank
 Doğuş Otomotiv
 Turkishwin
 Unilever
 Diğer...

Tersine mentorluk yaptığınız yöneticinin adı soyadı nedir? *

Kısa yanıt metni

Tersine mentorluk yaptığınız yöneticinin pozisyonu nedir? *

Kısa yanıt metni

COOPER Değerlendirme Formu (Öğrenci)

Bu form, aracılık ile uzun dönemde CO-OP yaptığınız firmayı değerlendirebilirsiniz. Vermiş olduğunuz geri bildirimler, sona CO-OP yapacak öğrenciler için, önem taşımaktadır.

Yapacağınız değerlendirme yerinde CO-OP Direktörüğü çalışan tarafından görülecektir. Verdığınız geri bildirim, teşvik edici ve anımsatıcı bir analizin gerekliNESNE'lerini yapması için firmalar istecekler. Kavşık değerlere sahip olmanız gereklidir.

* Bu değerlendirme formu 12 sonradan oluşmakta ve yaklaşık olarak 2 dakika sürmektedir.

Resim başlığı

CO-OP
KAMPÜSÜMİŞYERİM
coop.bau.edu.tr

Adınız, soyadınız? *

Kısa yanıt metni

Hangi firmada CO-OP yaptınız? *

Kısa yanıt metni

Hangi departmanda CO-OP yaptınız? *

Kısa yanıt metni

CO-OP'a başlama tarihiniz nedir? *

Gün, ay, yıl

CO-OP'u bitirme tarihiniz nedir? *

Gün, ay, yıl

Markalı Ders Değerlendirme Formu

Form açıklaması

Resim başlığı

CO-OP
KAMPÜSÜMİŞYERİM
coop.bau.edu.tr

Adınız Soyadınız? *

Kısa yanıt metni

Çalıştığınız firmanın adı? *

Kısa yanıt metni

Verilen dersin adı? *

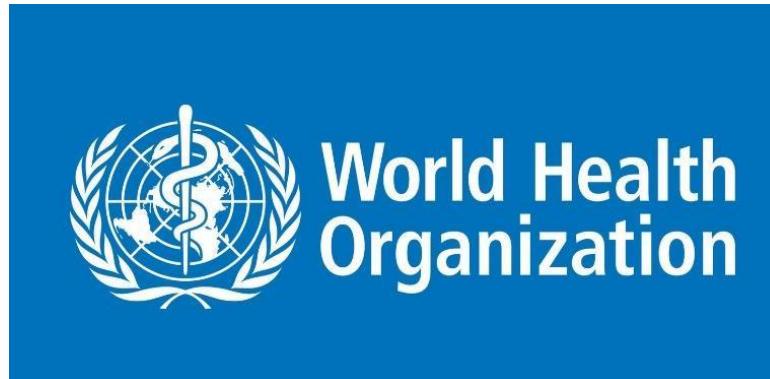
Kısa yanıt metni

Süreç boyunca dersin koordinatör hocasından yeterli yardım aldım. *

1	2	3	4	5
Kesinlikle katılmıyorum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kesinlikle katılıyorum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Süreç boyunca CO-OP ofisinden gerekli yardımı aldım. *

1	2	3	4	5
Kesinlikle katılmıyorum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kesinlikle katılıyorum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





Seminar&Workshop



**One to One
Company HR- Student Meeting**

CO-OP WORKSHOP



HILTON
Case Study

BUSINESS POINT



Opportunity for taking direct one-to-one career support from company HR professionals

- Two-three days in a week; an HR Professional from partner companies is in-house at CO-OP office.
- Our students' meetings are organized by online appointment system.
- Each student has 20 minutes for interview time. In 20 mins students can ask any question about Career.



Penti



Little Caesars Pizza

arzum

Panasonic

Emlak Katılım



THE RITZ-CARLTON

sigortam.net

Orion
Innovation™

ekol
LOGISTICS 4.0

CONRAD
HOTELS & RESORTS™

MAPFRE
Sigorta



multinet



BAU
Bahçeşehir University

BUSINESS POINT



CO-OP
BUSINESS POINT

meetings at CO-OP Office
2 times in a week
Tuesday-Thursday

BUSINESS CORNER



CO-OP
BUSINESS CORNER

CO-OP

ACADEMY

CO-OP

JOINT

Career Counselor's Special Programs

What is CO-OP ACADEMY?

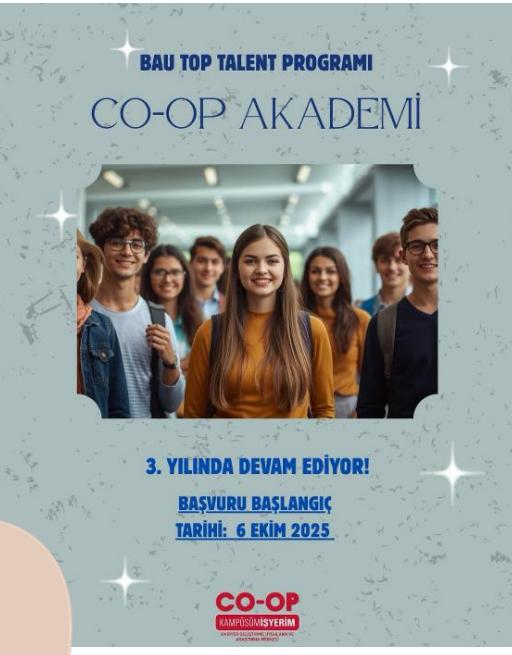
- A comprehensive and intensive development program that shapes the leadership of the future,
- Filled with knowledge, inspiration and connections,
- Equips participants with entrepreneurial skills
- A comprehensive and intensive career development program
- An 8–10 week program consisting of sessions delivered by C-level executives in their areas of expertise
- From among all applicants, 25 students who stand out based on their GPA, internship experience, and career development skills are selected through an interview process and admitted to the program.

Top Talent Program



CO-OP ACADEMY

TOP TALENT PROGRAM



CO-OP ACADEMY

From our guests
and sessions



What is COOP Joint?

- **Specifically designed for our international students.**
- A structured career development program featuring sessions hosted by industry experts, expat or local executives—particularly selected from international company networks.
- The program runs for a duration of 4 to 6 weeks.

COOP JOINT



CO-OP JOINT PROGRAM		
CAREER ACTIVITY	SPEAKER	DATE
CO-OP JOINT Opening: Networking	Neyzen Aydin Yanik CO-OP Career Counselor	20.10.2025 MONDAY 15:00-16:00
Career Journey: Key Insights from a Headhunter	Seher Demirci Managing Partner Benson & Partners	10.11.2025 MONDAY 15:00-16:00
Careers with Social Impact	Fatina Shain HR Officer UNICEF	TBD
Beyond the CV: Building Your Personal Brand	Seher Demirci Managing Partner Benson & Partners	15.12.2025 MONDAY 15:00-16:00



CAREER ESSENTIALS

CAREER ESSENTIALS

Join before you graduate!



01 - CV WORKSHOP
24.02.2025 - MONDAY - ENGLISH SESSION
15.00 - 16.00
27.02.2025 - THURSDAY - TURKISH SESSION
16.00 - 17.00



02 - SELF ASSESSMENT
10.03.2025 - MONDAY - ENGLISH SESSION
15.00 - 16.30
13.03.2025 - THURSDAY - TURKISH SESSION
15.00 - 16.30



03 - INTERVIEW SIMULATION WITH AI
24.03.2025 - MONDAY - ENGLISH SESSION
15.00 - 16.00
27.03.2025 - THURSDAY - TURKISH SESSION
15.00 - 16.00



04 - LINKEDIN & NETWORKING
14.04.2025 - MONDAY - ENGLISH SESSION
15.00 - 16.00
17.04.2025 - THURSDAY - TURKISH SESSION
15.00 - 16.00



KAMPÜSÜM İŞYERİM

What is Career Essentials?

Career Essentials is a workshop series designed to help students develop key skills essential for their career journey. It is open to students from all departments and academic levels.

The series includes both Turkish and English sessions on topics such as self-awareness, CV writing, interview skills, using AI platforms, networking, and effectively utilizing career resources.

Each session is enriched with practical content and interactive activities, providing participants with the opportunity to better understand themselves and enhance their career planning.

Each session:

Is conducted within a structured flow,

Integrates the themes of psychological resilience, self-awareness, and career development,

And is delivered through interactive practices and sharing-based group activities.

Throughout the group process, students have the opportunity to:

Develop a deeper understanding of themselves and their values,

Cope with uncertainty and create flexible career plans,

Make sense of their career decisions and develop supportive perspectives.

The sessions are shaped around different themes each term (such as Chaos Theory, self-awareness, resilience, decision-making, etc.).

The program is open to students from all departments and does not require any prior knowledge or experience for participation.

KARIYER YOLCULUĞUNDA KAOSTAN İLHAM ALMAK İSTEYENLER, CO-OP SİZİ ÇAĞIRIYOR!

Kaos Kuramı Temelli Kariyer Psiko-Eğitim Grup Projesi

KISACA

Kariyer yolculuğunda belirsizlikleri avantajla çevirmek ve değişimde uyum sağlama becerilerini geliştirmek isteyen üniversite öğrencilerini arıyoruz. Kaos Kariyer Teorisini temel olarak hazırladığımız bu çalışma, hızlı değişen dünyada esnek ve dinamik bir kariyer plan yapmanızı yardımcı olacak.

SÜREÇ HAKKINDA

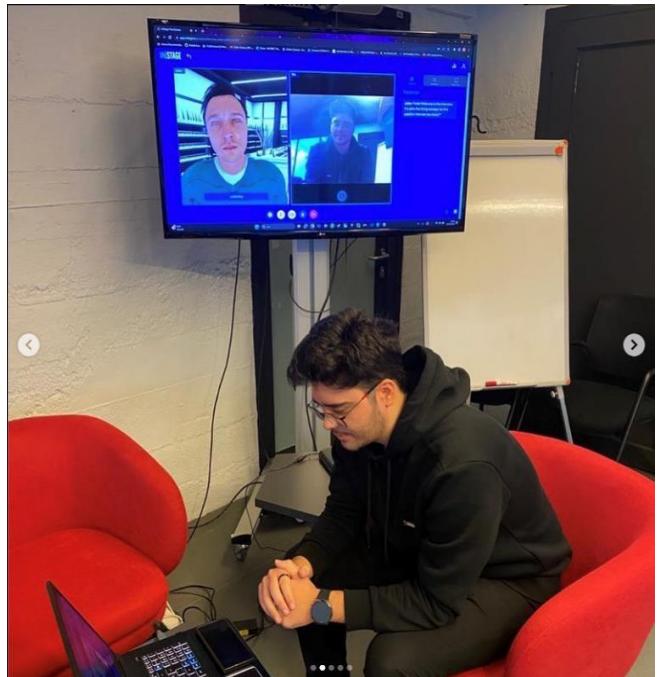
Yalnızca Lisans 4. Sınıf Öğrencileri başvuru yapabilir.

- Grup oturumları, yüz yüze CO-OP Business Corner'da gerçekleştirilecektir.
- Oturum süresi 120 dk olup, haftada bir gün, 4 hafta sürecektir.
- Form doldurulukton sonra, bire bir görüşmeler ile katılımcılar belirlenip duyurulacaktır.

ÇALIŞMAYA BAŞVUR!

İletişime geçin! neyzen.aydinyanik@bau.edu.tr

AI MOCK INTERVIEW



CO-OP AKADEMİ



John
InStage HR Specialist

AI MOCK INTERVIEWS

11.12.2023 – 15.12.2023

CO-OP BUSINESS CORNER

CO-OP
KAMPÜSÜMİŞYERİM
KARRIER GELİŞTİRME UYGULAMA VE
ARASTIRMA MERKEZİ

AI Interview Simulation for our students

CO-OP

CAREER COUNSELING

For More Confident Career Steps...

CAREER COUNSELING AT CO-OP OFFICE



- Structured, one-on-one interviews lasting approximately **30-40 minutes** are open to all students.
- **The CharacterIx Career Orientation Inventory** is applied when it is necessary.
- Interviews are conducted in person at the CO-OP Office and can be done in **Turkish** or **English**.

CAREER COUNSELING WORKSHOP



Career Counselor
NEYZEN AYDIN YANIK



Let's Design Your
Career Journey Together!

Click on the link in the email to make an appointment.

CO-OP
KAMPÜSÜMİŞYERİM

BUSINESS CAMP

What is BUSINESS CAMP?

Business Camp is a large-scale career event held annually in various formats, with the participation of around 60 companies.

It offers students the opportunity to meet company representatives one-on-one, ask questions, and submit their CVs.

The event is open to students from all departments and academic levels.





BAU CAREER CAMP
Kariyerine İlk Adım!

BAU 25th Anniversary
Future Campus

BAU Career Camp ile kariyerine nasıl başlayacağını ve üniversite hayatın boyunca kariyerini nasıl yöneteceğini öğren!

Üniversitemiz Kariyer Merkezi CO-OP'u; kariyer etkinlikleri, staj süreçleri, ve kariyer danışmanlığı hakkında yakından bilgi alma fırsatını kaçırm别!

11:00 - 11:45 CO-OP Tanıtımı
- Konferans Salonu

13:00 - 13:45 Kariyer Danışmanı ile Buluşma
- Cep Sineması

CO-OP
KAMPÜSÜMİŞYERİM

EXPLORING CAREER PATHS WITH CAREER COUNSELLOR

Career Development Pathway
One-on-One Counselling
CV Preparation & Interview Simulation
Activities
Internship Applications
Managing Anxiety and Future Ambiguity
Self Discovery

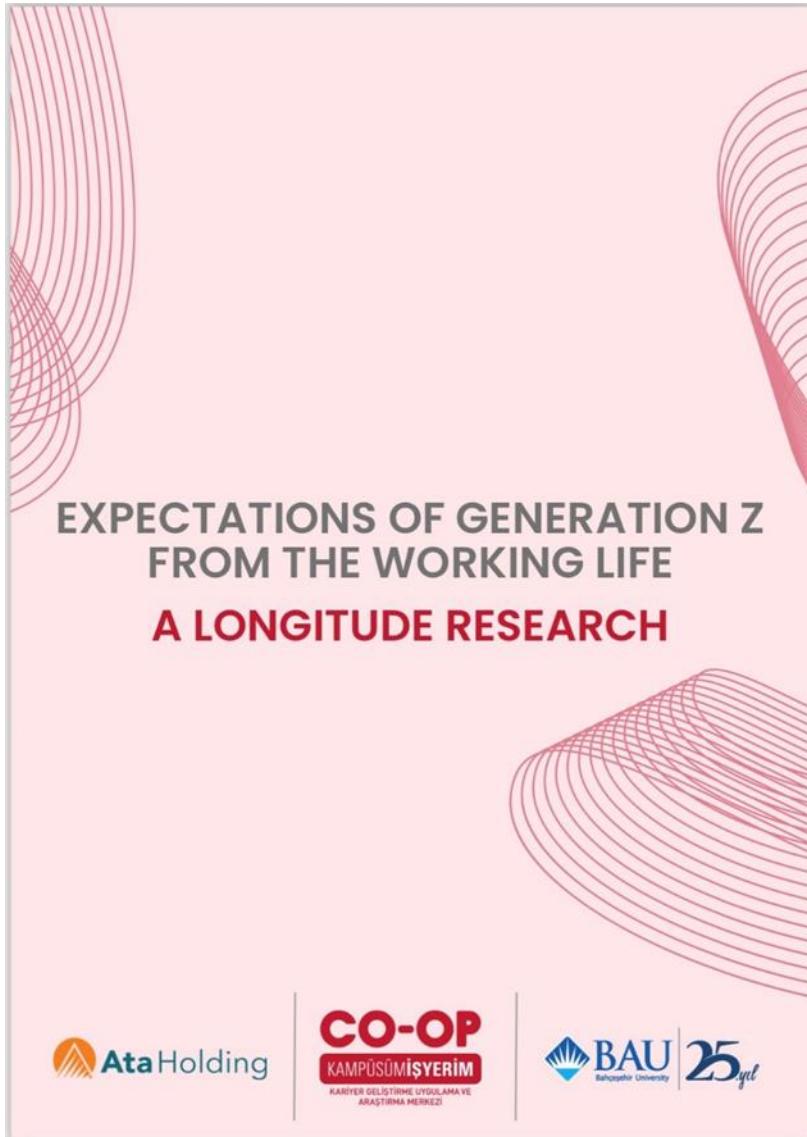


What is Career Camp?

Career Camp is a program specially designed for first-year prep students, offering an early introduction to CO-OP Career Center and the fundamentals of career development.

Through the workshop held as part of the camp, students will:

- Learn about the career counseling services available to them,
- Discover how to navigate their university years in a more intentional and planned way,
- Get introduced to supportive resources as they take their first steps toward the future.



workflex
where talents meet visionaries

CO-OP
KAMPÜSÜMİŞYERİM

Independent
Professionals
Platform

BBI BAU
branding innovation

BAU
Bahçeşehir University

Kurumlarda Yeni Nesil Çalışma Modellerine Bakış ve Networked Organizasyona Dönüşüm

Türkiye Araştırma Raporu 2025

| Şubat 2025

**Approach to New Generation Working Models and
Transformation to Networked Organization**



CO-OP PROJECT



We became finalists at the QS Reimagine Education Awards with our Branded Course Program and had the opportunity to present it at the London conference.



SHARING CO-OP EXPERIENCES



Ajman University-UAE
CO-OP Briefing at Dean's Council



Visit to Azerbaijan Universities



Bahçeşehir University
Faculty of Economics, Administrative
and Social Sciences
Türkiye

AACSB Innovations That Inspire

Among Business Schools all around the world, BAU CO-OP Branded Courses has been recognized for its impactful collaboration with the business world bridging academia and the industry in meaningful future-focused ways

WACE WORLD CONFERENCE 2025
MAY 28 - MAY 30 2025

Cooperative Education and Work Integrated Learning:
New Models to Bridge the Gap Between
University Education, Business and GenZ/Alpha Students

BAHÇEŞEHİR UNIVERSITY
İSTANBUL, TÜRKİYE

Meet at the Bosphorus!

wace advancing cooperative & work-integrated education

CO-OP MYCAMPUSMYOFFICE CAREER DEVELOPMENT & RESEARCH CENTER

BAU Bahçeşehir University

We hosted **WACE-2025**
World COOP
Conference.

WACE-2025 WORLD CO-OP CONFERENCE



We hosted **300 participants** from **25 different countries** at our university.

The conference covered the following topics:

- University-Industry Collaborations
- Work-Integrated Learning and Internship Models
- Career Expectations of Generation Z
- Global CO-OP Projects and Initiatives.

CO-OP RESPONSIBILITY SOCIETY CONTRIBUTION PROGRAM-HIGH SCHOOLS

CO-OP RESPONSIBILITY

Special program for
HIGH SCHOOLS to
create awareness at
latest topics (e.g.Gen-
AI, Networking..)



Hakan Duran, "Bir CEO'nun Kariyer Yolculuğu"
Söyleşimize Konuk Oldu



Darıüssafaka
1863
EĞİTİM
KURUMLARI

CO-OP RESPONSIBILITY SOCIETY CONTRIBUTION PROGRAM-HIGH SCHOOLS

1	CO-OP PROGRAM INTRODUCTION
2	DISCOVER YOURSELF- CAREER WORKSHOP
3	NETWORKING AND EFFECTIVE COMMUNICATION
4	SECTORAL PANEL: UPSKILLING/RESKILLING- SOFT & TECH SKILLS
5	SOLO ENTREPRENEURSHIP-FREELANCE WORKING MODEL
6	SOCIAL MEDIA AND DIGITAL COMMS.
7	CEO HOUR: HOW I BECAME CEO? CAREER JOURNEY of A CEO
8	SOCIAL RESPONSIBILITY and SOCIAL ENTREPRENEURSHIP
9	E_COMMERCE and PLATFORM ECONOMY
10	METAVERSE AND AR
11	GENERATIVE AI
12	SUSTAINABILITY AND CLIMATE CHANGE
13	DIGITAL LEARNING and TEACHING PLATFORMS
14	CYBER SECURITY AWARENESS

14 Weeks Program

CO-OP RESPONSIBILITY SOCIETY CONTRIBUTION PROGRAM-COMPANIES

Conrad Istanbul Bosphorus



IGA Istanbul Airport



CO-OP
TALKS

University Perspective
on Current Topics

CO-OP RESPONSIBILITY SOCIETY CONTRIBUTION PROGRAM-COMPANIES

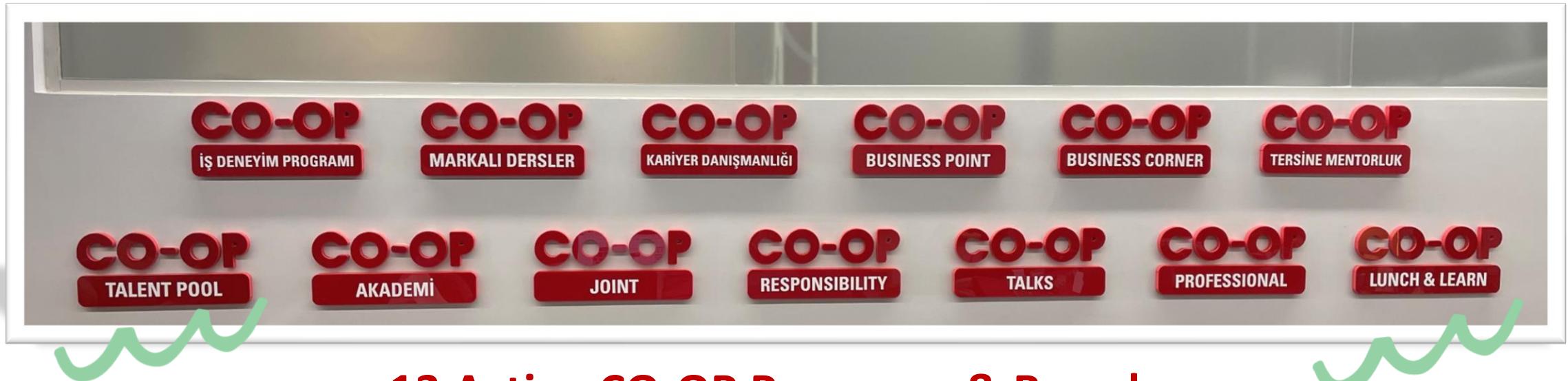
“University Perspective on Current Topics”

1	EXPECTATIONS OF GENERATION Z FROM WORK LIFE
2	NETWORKING AND EFFECTIVE COMMUNICATION
3	GEOPOLITICAL ASSESSMENT: WHAT'S HAPPENING IN OUR REGION AND THE WORLD?
4	SOLO ENTREPRENEURSHIP AND FREELANCE WORK
5	TRANSFORMATION OF BRANDS IN LIGHT OF TRENDS: #TRENDCANVAS
6	FINTECH AND BLOCKCHAIN
7	SOCIAL RESPONSIBILITY AND SOCIAL ENTREPRENEURSHIP
8	E-COMMERCE AND THE SHARING ECONOMY
9	METAVERSE AND VIRTUAL/AUGMENTED REALITY
10	GENERATIVE AI, CHATGPT, AND OTHER TOOLS
11	SUSTAINABILITY AND CLIMATE CHANGE FROM THE UN PERSPECTIVE
12	NEW GENERATION DIGITAL LEARNING AND EDUCATION PLATFORMS
13	CYBERSECURITY AWARENESS
14	MANAGEMENT OF DIFFERENCES: NEW LEADERSHIP MODELS
15	STRATEGIC CHANGE AND TRANSFORMATION
16	CAREER AND MENTAL WELL-BEING

Giving University perspective-via academicians to company managers/employers on latest topics. Face to face At company HQ

Note: Each session is designed to be 40-45 minutes long, with an additional 10-15 minutes for questions and answers.

CURRENT CO-OP PROGRAMS



13 Active CO-OP Programs & Brands
(There were 3 Programs in 2016, 10 New developed)

2 New Programs in 2025-26 Academic Year:

CO-OP
TALENT POOL

CO-OP
LUNCH & LEARN

NEW CO-OP PROGRAM



CO-OP
LUNCH & LEARN

REGISTERED TRADE MARK-2008



OUR COOPERS

Melike Hatun Bayır
Merhaba, ben Melike Hatun! 2025 Haziran ayında Bilgisayar Mühendisliği bölümünden mezun oldum.

Lisans eğitimim boyunca odaklandığım akademik yolculuğumun yanında CO-OP biriminin sayesinde sektörde de çeşitli deneyimler elde ettim. Lisans birinci sınıf öğrencisiyken gönüllü staj yaptığım şirkette, küresel projelerde görev aldım. CO-OP partnerleriyle düzenlenen Business Pointler ve kariyer günleri sayesinde birçok şirketi tanıma ve sektörü yakından gözleme fırsatı buldum.

Dördüncü sınıfta, BAU Top Talent Programı - CO-OP Akademisi'ye seçilen yirmi öğrenciden biri olarak, sektördeki deneyimlerini bizzertle paylaşan değerli isimlerle bir araya geldim.

Mezuniyetim yaklaşırken CO-OP biriminin aldığı kariyer danışmanlığı sayesinde kariyerim için kondisyonel ve uygun kararları aldım. Bugün SAAS Unicorn'u Insider'da Veri analistleri olarak görev almamda büyük etkisi olan bu deneyim için başta Neyzen Hanım olmak üzere, Bahçeşehir Üniversitesi'nin vazgeçilmez bir parçası olan tüm CO-OP ekibine teşekkür ederim.



Dilara Ordu



COOP deneyimim benim için gerçekten çok değerli oldu. Başlangıçta hangi departmanda çalışmak istedığımı ve kariyerimde nasıl bir yol izlemem gerektiğini bilmiyordum. COOP dersi sayesinde Flormar'ın Kreatif Direktörü Gökcen Akyol Yamaner ile tanışma fırsatı buldum ve bu, kariyer yolculuğumu şekillendiren en önemli adımlardan biri oldu. Bu tanışma bana iham vererek markada önce staj yapma, ardından da çalışma fırsatı kazandırdı.

Flormar'da çalışma fırsatı, kendimi keşfetmemi ve yeteneklerimi daha iyi anlamanı sağladı. Bu deneyim sayesinde profesyonel hedeflerimi netleştirdim ve hangi alanlarda en iyi şekilde katkı sunabileceğimi gördüm.

Şu anda aynı şirketin İspanya ofisinde, İspanyol pazarnı geliştirmeye odaklanarak çalışıyorum. COOP programı olmasaydı bu fırsatı yakalamam mümkün olmazdı.

Öğrencilere tavsiyem, bu tür deneyimleri ciddiye almanın ve mümkün olduğunda aktif bir şekilde öğrenmeye odaklanmalıdır. COOP, kariyer yolunu keşfetmek ve kendini tanıtmak için harika bir fırsat. Bu programı sadece bir ders olarak değil, kişisel gelişim ve geleceğe yön verme açısından büyük bir adım olarak görmelerini öneririm. Çünkü bazen hayatımızı değiştiren adımlar, tam da bu tür deneyimlerle başlar.



Ünal Büyükköroğlu
Merhabalar, ben Ünal. Bahçeşehir Üniversitesi Bilgisayar Mühendisliği bölümünden henüz bu yaz mezun oldum.

Üniversite eğitimim boyunca temel hedefim, geleceğin sektörü olarak gördüğüm alanlarda deneyim kazanmaktı. Kişisel projelerim yanı sıra, CO-OP Biriminin sağladığı staj imkanları ve okulumuzdaki markalı dersler, sektör profesyonelleriyle erken iletişim kurmamı sağladı.

Mezuniyetime yakın bir dönemde, CO-OP partnerimiz olan HUAWEI'ın daha önce deneyimlediği ve kariyerimi devam ettirmek istedığım Cloud alanında iş ilanını gördüm. CO-OP sürecinin bana kattığı yetkinlikler sayesinde işe alım sürecim çok daha başarılı ve hızlı ilerledi.

Kariyerimi sağlam adımlarla şekillendirmemde ve profesyonel hayatı hazırlamamdaki değerli katkıları için CO-OP Birimimize ve hocalarımıza içtenlikle teşekkür ederim. Tüm arkadaşlarımı bu fırsatlardan faydalamanı tavsiye ederim.



"In addition to the academic studies of universities, I find internship opportunities and collaborations very valuable for students. I would like to take this opportunity to express my endless thanks to Bahçeşehir University, especially the CO-OP unit."

Mustafa Tutar – Microsoft Turkey

WHAT WE WORK FOR... STRONGEST MOTIVATION



Halkbank iş birliği ile yürüttüğümüz
CO-OP İş Deneyim Programı kapsamında
22 Öğrencimiz

Halkbank Bilgi Teknolojileri Genel Müdür
Yardımcılığı'nda stajlarını tamamlayarak
devamında işe alınmıştır.

• Ömer Aktürk	• Hasan Mert Koç	• Ali Emir Gürcan
• Ecem Özsert	• Kaan Ateş	• Orkun Koray Taner
• Sude Aksekü	• Yusuf Çelik	• İdil Adalı
• Yiğitcan Kayacan	• Doğacan Göğüşoğlu	• Tuna Ertürk
• Kemal Berkay Kılıç	• Ahmet Ger	• Dilara Çoban
• Ömer Faruk Cesur	• Çağrı Yağan	• Enis Arda İskender
• Furkan Sezgin	• Yusuf Alperen Kocaer	• Yusuf Yavuz
		• Faruk Berk Öztürk



41 students successfully completed their internships
within the scope of the "Work Experience Program" with
Halkbank-22 of them became Halkbank employees.



**İrem Çağlayan, a graduate of the Department of
Management Engineering, made CO-OP within the
"Unilever People Strategy» project in the 4th grade, and
later became a Unilever employee.**



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CO-OP

MYCAMPUSISMYOFFICE

CAREER DEVELOPMENT &
RESEARCH CENTER

Thank You!
CO-OP Team...



@baucoop



BAU COOP

Short Video Link: [CO-OP Team](#)