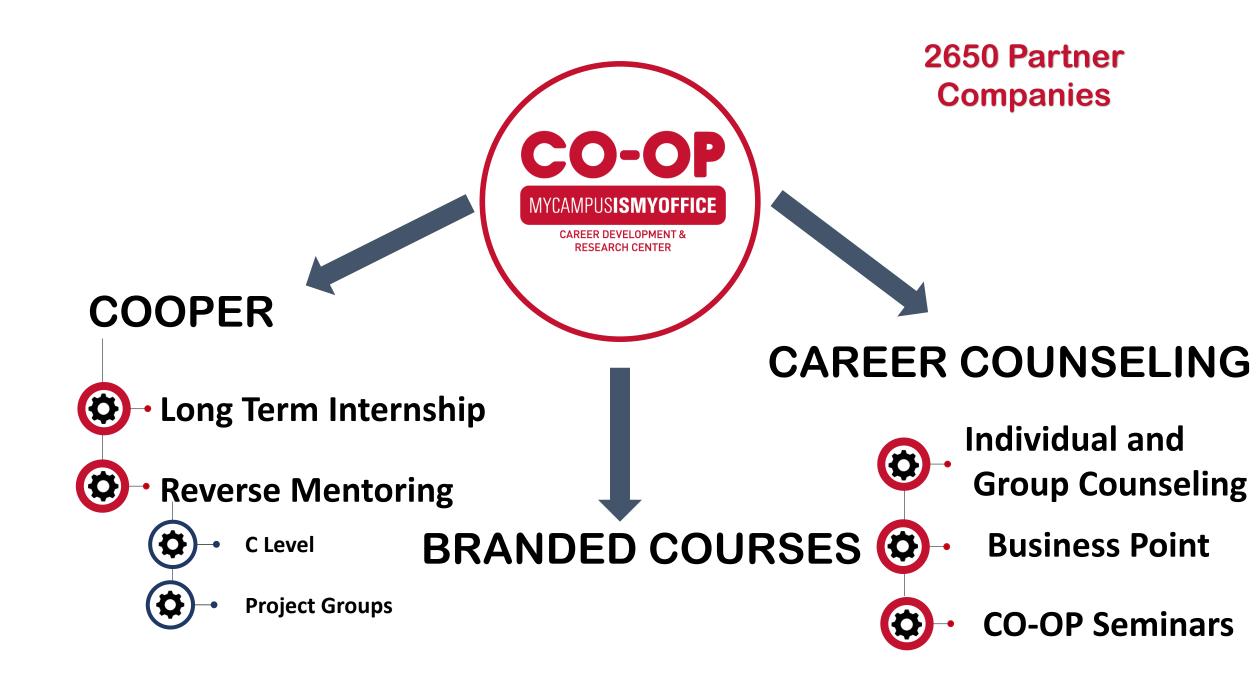


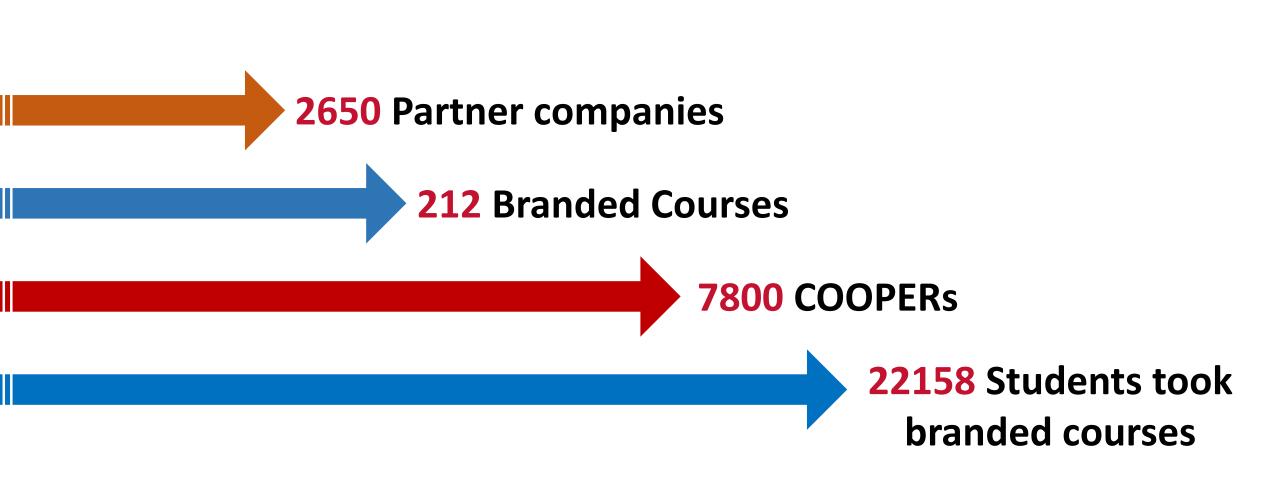
CAREER DEVELOPMENT & RESEARCH CENTER

Innovative model of University-business life integration





CO-OP in Numbers







COOPER Search&Selection Process

«HR Modelling process for long term internship»





What does COOPER mean?



BAU student placed to partner companies by CO-OP office for gaining business experience between three and nine months.

- Students' internship insurance during their CO-OP period is covered by BAU
- It is an application of long term internship, all the students can make CO-OP regardless of having compulsary internship
- COOP'ers don't give break to their school, they use their free days at their weekly course program in 3rd and 4th grades





COOPER Selection



Search&Selection Process in HR Modeling





Finance Department Short-List

No	Name and Surname	Contact In- formation	Faculty/Department	Clas s	BAU CO-OP's Evaluation
1.	Ayse Nur Tekçe	0530 se@gmail.co m	Business Administration	4	Experience: Hostes at Cookshop, Genpa Telecommunica- tion – Accounting, İpekyol – Human Resources, Merkezi Kayıt Kuruluşu – Finance Language skills: Turkish (native), English (upper inter- mediate) BAU Economics and Finance Club Member, BAU Gover- ment and Leadership School Certificate Programme, Volunteer in LÖSEV
2.	Serra Korkmaz	0532: ser- ra. @gmail.com	International Trade and Business		Experience: Borusan EnBW Enerji – Purchasing Intern, Sam- sung Electronics – Regional Sales Intern Language skills: English (advanced) Skills: SAP Berlin Campus Summer School Certificate, TOEFL, Kaplan School – Intensive English Program, Simmons College

CO-OP Interviews







«Inspiring model for university-business collaboration»





"Branded Courses"

Specific courses created on behalf of the expertise of the partner company to educate students in a specific area of interest or industry needs.

- New trend topics at business are carried to academia (Blockchain, metaverse etc.)
- Company-Faculty collaboration for creating curriculum and giving courses
- 14 weeks (at least 1-2 classes at the company-field)
- Students take credit
- Dep. or non-dep. Electives
- Opportunity for companies to head-hunt qualified students for internship&employment





Some of the Branded Courses

	Japanese Consulate General in Istanbul	«Japanese Politics, Diplomacy & Development»	
	ommercial Vehicle gineering»	trendyol	«Introduction to Software Testing»
Sevenerji	«Power Plant Operation and Management»	STM	«Introduction to Defense Industry Applications»
	pplied Accounting»	ABDIIBRAHIM	«Creative Marketing Approaches for Restricted Markets»
YAZILIM			BAU

Bahçeşehir University



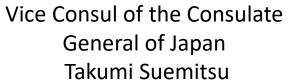
2021-2022 Some of the Branded Courses





Branded Courses







Japanese Consulate General in Istanbulv

"Japanese Politics, Diplomacy & Development" (2019-20 Fall)







Branded Courses





"KOÇTAŞ field trip"





Linkedin Learning Programı



"Linkedin Learning Career Course»



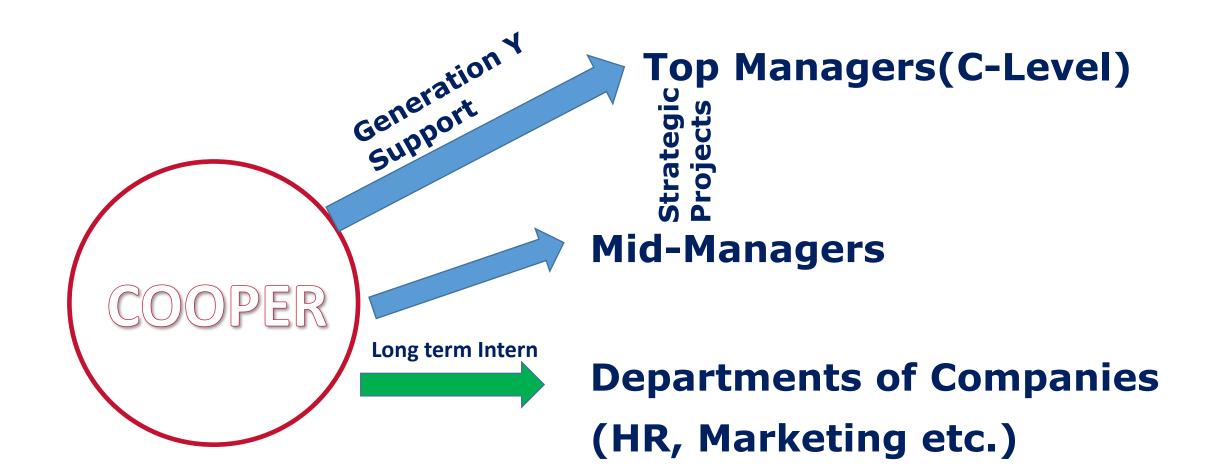


REVERSE MENTORING PROGRAM

«.....More than Internship»







«Aiming to carry the potentials of Y Gen from departmental internship level to decision maker level»





Unilever Project





Unilever Turkey CEO Harm Goossens, and Reverse Mentor Student



«People Strategy»5 Students participated

Unilever Turkey VP Finance Christian Kaufmann, and our Reverse Mentor Student





Unilever Project EXPAT Mentoring









Vice President HR – Turkey, Unilever Central Asia and Iran at Unilever Melissa Gee Kee, with mentor students Beril Kavaklıpınar and Şule Kırçova





Unilever Project EXPAT Mentoring

at Unilever



With their Mentor students







Unilever Projesi EXPAT Mentoring

at **BAU**





Unilever Turkey, Assistant Design and Technology Manager – HC Namet & RUB Siyavash Haddadi, with mentor Student Özge Polat



Bahcesehir University







Dogus Automotive CDO-Chief Digital Officer & Marketing and Communications Koray Bebekoğlu and his reverse mentor Arda Dizdaroğlu



VW Turkey GM Vedat Uygun and his reverse mentor Kaan Özkorkmaz



Dogus Automotive CFO Kerem Talih and his reverse mentor Kadir Kadıoğlu







«Yankı»

Reverse Mentoring Program





Human Resources Director Arda Üçer and his Mentor Student Merve Elmacı CEO Mert Karaibrahimoğlu and his Mentor Student Zeynep Sena Akkartal



Marketing Director Pınar Lafcı and her Mentor Student Esin Çömlekçioğlu





watsons





BAU Bahçeşehir University

Commercial and Marketing Director Cem Demiröz and his Mentor Student Bilgesu Özsağ









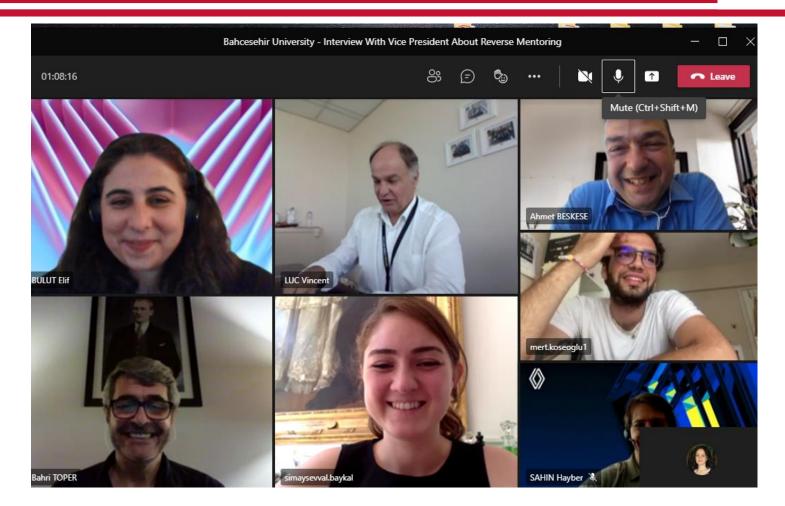
Akenerji CFO Ondrej Dvorak and his Mentor Student Aleyna Elif Ramoğlu





EXPAT Program

OYAK RENAULT OTOMOBIL FABRIKALARI



BAU students Mentee Oyak Renault CFO Vincent LUC





Bahçeşehir University Rectorate



Reverse Mentoring Program





BAU Rector, Vice Rectors and Secretary General with Mentor Students





REVERSE MENTORING SUMMIT April 26th, 2018 14.00



BAU and Unilever in Partnership Present a

REVERSE MENTORING SUMMIT

Free registration.

Date: 26 Apr 2018 Time: 14.00 Location: BAU Beşiktaş South Campus

For information: biletino.com

B Conference Hall

IREM BILGILI

Bahçeşehir University Student 4^{ch} Grade

MODERATOR: PROF. DR. İPEK ALTINBAŞAK FARİNA

"TERSİNE MENTORLUK ZİRVESİ"

HARM GOOSSENS Unilever -Executive Vice President Turkey, Central Asia and Iran

Reverse Mentoring from university students, is helping senior business leaders understand what future generations are looking for in terms of the products they want and the type of companies they wish to work for, whilst for the students themselves they have the opportunity to interact and gain confidence to be ready to join the workforce.

In this Summit, Mentor Students and Mentee Business Leaders are going to share their experiences and gains.











«BAU Reverse Mentoring Program" at HR Congress











«An innovative merge of career day-sector introduction and mini branded course»

-No credit

-Finish with a social and Certificate ceremony





Fashion And Communication

DAMAT | 'TWEEN



"Damat Tween – D'S Damat Moda ve İletişim Semineri"

1.HAFTA Orka Holding Tasarım Direktörü **Pervin Tekinkuş**

Moda Tasarım ve Styling 14 MART PERŞEMBE 13:00 - 15:00

2.HAFTA Orka Holding İcra Kurulu Üyesi Dr. Fatih Anıl Globalleşen Bir Markanın İletişim Öyküsü 21 MART PERSEMBE 13:00 - 15:00

3.HAFTA Orka Holding Yönetim Kurulu Üyesi Büşra Orakçıoğlu Yaratıcı Pazarlama İletişimi; Kampanyalarda Fotoğraf, Reklam, Moda Filmi Konseptleri Orka Holding Yurt Dışı Satış Pazarlama Müdürü İrem Kahraman Global Pazarlama Stratejileri



"Damat Tween – D'S Damat Moda ve İletişim Semineri" Orka Holding Tasarım Direktörü



Pervin Tekinkuş Moda Tasarım ve Styling















Future and New Normal

4 weeks



Bahçeşehir University



KAMPÜSÜM**İşyerim**

"Gelecek ve Yeni Normal"

1. HAFTA Erman Karaca TFI Tab Gida Yatirimlan CTO Dijitalleşme Yolunda Türkiye 24 EKİM PERŞEMBE 17:30 - 19:30

2. HAFTA Melih Araz TFI Tab Gida Yatırımları Yönetim Kurulu Üyesi 2030'a Doğru Jeoplitik Gelişmeler; Gelecek Hangi Süpergücün? 31 EKİM PERŞEMBE 17:30 - 19:30

> 3. HAFTA Murat Demirel Ata Finans Grubu Genel Müdür Yeni Para Konsepti 7 KASIM PERSEMBE 17:30 - 19:30

4. HAFTA Tuncer Köklü Ata Holding Koordinatör "Yapay Zeka ve Yeni Liderlik Yaklaşımlarına Etkisi" 14 KASIM PERŞEMBE 17:30 - 19:30



"Gelecek ve Yeni Normal"

"Yapay Zeka ve Yeni Liderlik Yaklaşımlarına Etkisi"

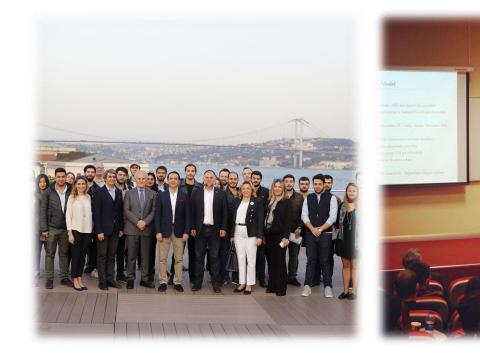


Tuncer Köklü Ata Holding Koordinatör



Başvuru için mailde gönderilen formu doldurunuz









Introduction to Corporate Life

PEPSICO













*l*önetimi

YENIBIRLIDER DERNEĞİ

Digital Transformation and HR

YENIBIRLIDER DERNEĞİ

Dijital Dönüşüm ve İnsan Kaynaklar



Indeks Bilgisayar Genel Müdürü Banu Sürek



Divan İnsan Kaynakları Siem Kıdemli Müdürü ve Yazar ve Barış Müstecaplıoğlu

Siemens Dijital Dönüşüm ve İnovasyon Müdürü Derya İren



GittiGidiyor Çalışan Deneyimi Direktörü **Murat Yüksel**



Netaş Danışma Kurulu Üyesi Serdar Uçar



Adecco Group İK Direktörü Türkiye, MENA Sezin Ninic















Metro Gastronomy Seminar Series











Visiting Coopers at their Companies















Digital Evaluation Forms

ersine Mentorluk Programı Değerlendirme		Markalı Ders Değerlendirme Formu
prmu	COOPER <u>Değerlendirme</u> Formu (Öğrenci)	Form apikiamasi
açıklaması	Bu form arsolý i le uzun dönem CO-OP yaptýniz firmsyi dejeriendrebilirsiniz. Vermiş olduğunuz geri bildirimlera sonra CO-OP yapacek öğencileri (çi), önem taşımaktadır.	
	Yapacağınız değerlendirmeler yalnızca CO-OP Direktörlüğü çalışanları tarafından görülecektir. Verdiğiniz geri bildiri toplandıktara sonra anonimiestirili a analiz edilerek serekli ivilestirilmelerin vapılması icin firmalara iletlesektir. Kath	Resim başlığı
im başlığı	için teşekkür ederiz. * Bu değerlendirme formu 12 sonudan oluşmakta ve yaklaşık olarak 2 dakika sürmektedir.	СО-ОР
СО-ОР		KAMPÜSÜM İŞYERİM
KAMPÜSÜMİŞYERİM coop.bau.edu.tr	Resim başlığı	coop.bau.edu.tr
coop.bau.edu.tr	CO-OP	Adınız Soyadınız? *
nız Soyadınız *	KAMPÜSÜMİ ŞYERİM coop.bau.edu.tr	Kas yant metni
antmetni	coop.bat.edu.ti	
	Adınız, soyadınız? *	Çalıştığınız firmanın adı? "
sine Mentorluk Projesi'ni yürüttüğünüz firmayı seçiniz. *	Kisa yanit metri	Kisa yant metni
Ata Holding		
Denizbank	Hangi firmada CO-OP yaptınız? *	Verilen dersin adı?*
Otomotiv	Kaa yant metri	Kisa yant metni
Turkishvin	Hangi departmanda CO-OP yaptınız? *	Süreç boyunca dersin koordinatör hocasından yeterli yardım aldım. *
Uniever	Kas yant metri	
jer.		Kesinlikle Kesinlik
sine mentorluk yaptığınız yöneticinin adı soyadı nedir? *	CO-OP'a başlama tarihiniz nedir? "	katilmiyorum katiliyoru
anit metni	Gün, ay, yıl	Süreç boyunca CO-OP ofisinden gerekli yardımı aldım.
		1 2 3 4 5
sine mentorluk yaptığınız yöneticinin pozisyonu nedir?*	CO-OP'u bitirme tarihiniz nedir? *	Kesinlikle O Kesinliki katimyorum Aatiyoru
ant metni	Gün, ay, yıl	Rainford

Bahcesehir University

Digital Evaluations and feedback from students and companies



International Students & CO-OP







Pairing with companies operating in their countries





BOSB

Doing Business in Egypt



International Students & CO-OP









Please fill up the form sent in the mail

CO-OP

CAMPÚSÚMÍSYERÍA coop.bau.edu.tr





International Students & CO-OP











Internship Announcements of International Organizations





In CO-OP Business Point



Opportunity for taking direct career support from company HR professionals

- Two-three days in a week; an HR Professional from partner companies is inhouse at CO-OP office.
- Our students' meetings are organized by online appointment system.
- Each student has 20 minutes for interview time. In 20 mins students can ask and talk about;
 - Interview Preparation, Ο
 - CV (Resume) Preparation, Ο
 - Company and industry information, Ο
 - Chance to share projects and ideas etc. Ο



Bahcesehir Koleii

Dünva Okulu



Unilever



HUAWE











CAREER COUNSELING





Career Counseling



At BAU South, North ve Galata Campus





Career Workshop







Career Coaching

Coaching service for Degree Students during One Semester





Ece Ağabeyoğlu



Berna Talu

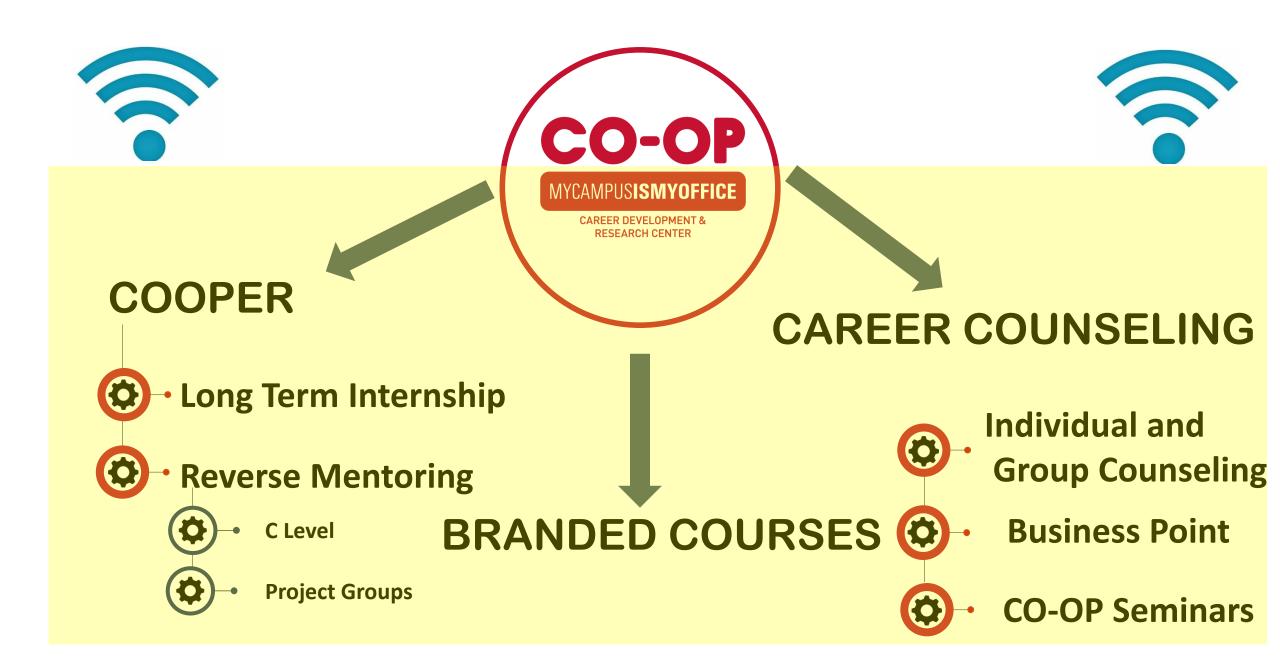






CO-OP Online PANDEMIC PERIOD

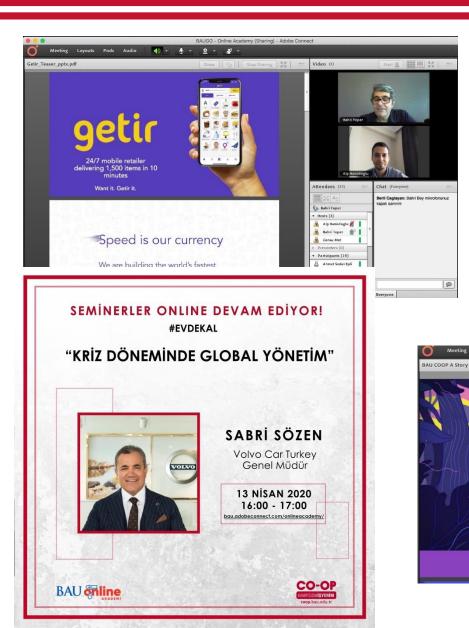


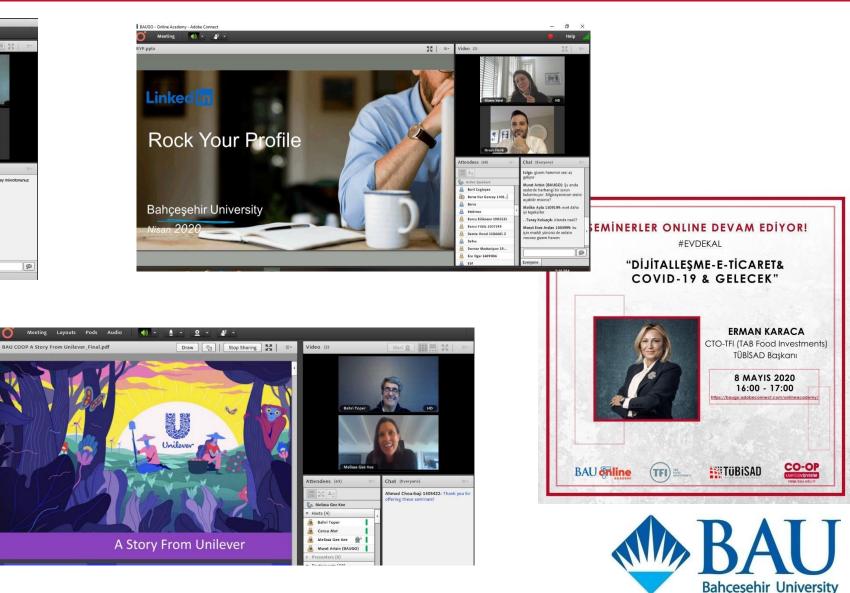




Online Seminars





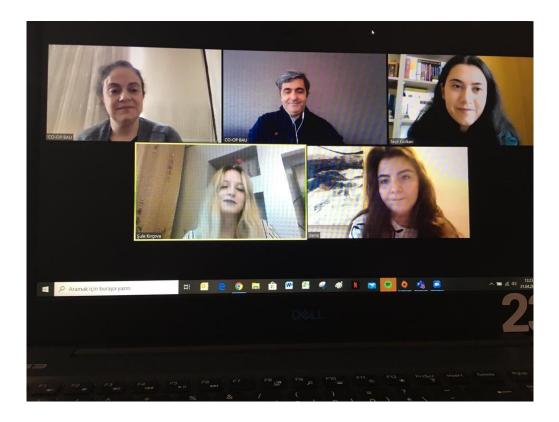




Online Interns







BAU students continued their internship in pandemic period and experienced remote working.





46

activities

BAU BUSINESS CAMP



BAU BUSINESS CAMP

IMPROVE YOUR Job Readiness

With BAU Business Camp, just focus on your career in three days and learn the hints about the job you aim for from senior professionals. Show your talent in this event that will open the doors of the business world, be ready for your career.

26-28 MAY 2021

- · You can meet with several leading companies by joining;
- Meeting with Company Events
- Mock Interviews
- "Leave Your CV" meetings and CV Preparation Workshops
- Career and Entrepreneurship Seminars
- If you are aiming a career in public organizations or in NGO's, we have planned seminars and workshop events also in these fields, you can participate in them.



For detailed info and registration: businesscamp.bau.edu.tr





1250

students





BAU CAREER CAMP

BAU CAREER CAMP

FUTURE CAMPUS KARIYERINE JUR Adım!

BAU CAREER CAMP ile iki gün boyunca kariyerine odaklan ve üniversite hayatın boyunca kariyer gelişimini nasıl yöneteceğini öğren.

1-2 ARALIK 2021

- Katılacağın seminer ve atölye çalışmaları ile;
- Kendini keşfet ve tanı,
- Amaçlarını belirle,
- Kariyerini erkenden planla,
- Firma profesyonelleri ile görüşerek onların, iş ve kariyer hedeflerine yönelik tavsiyelerini dinle.

Program detayı ve kayıt için: careercamp.bau.edu.tr





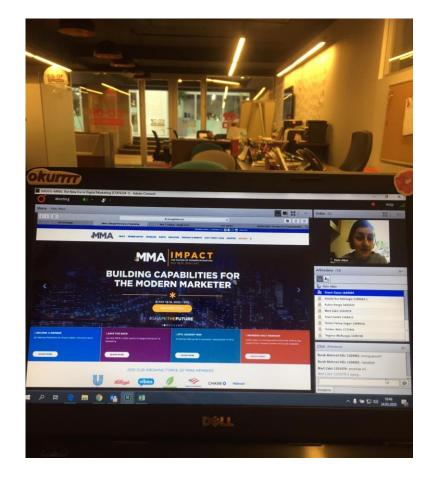
For Prep Class students

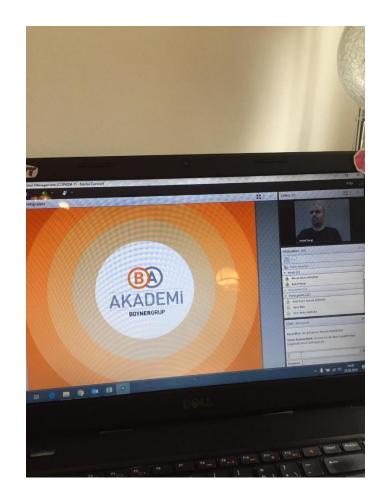


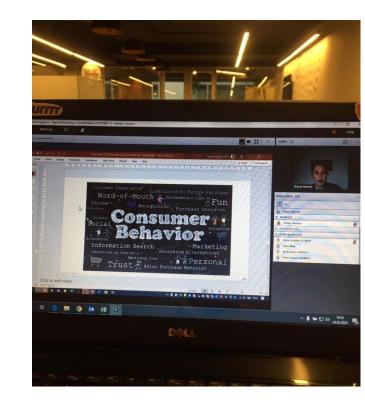


Branded Courses









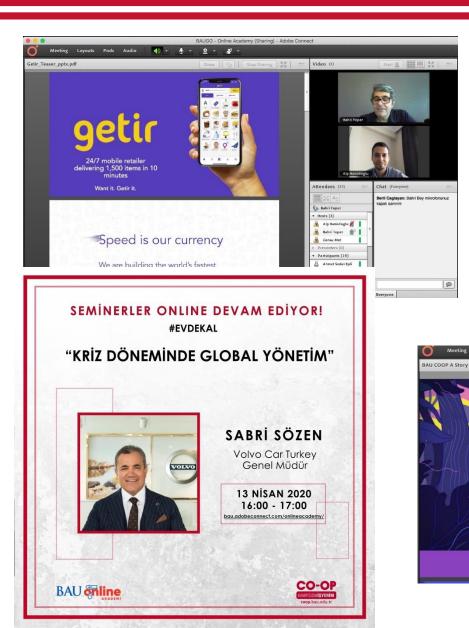
119 Branded Courses were given online by the companies

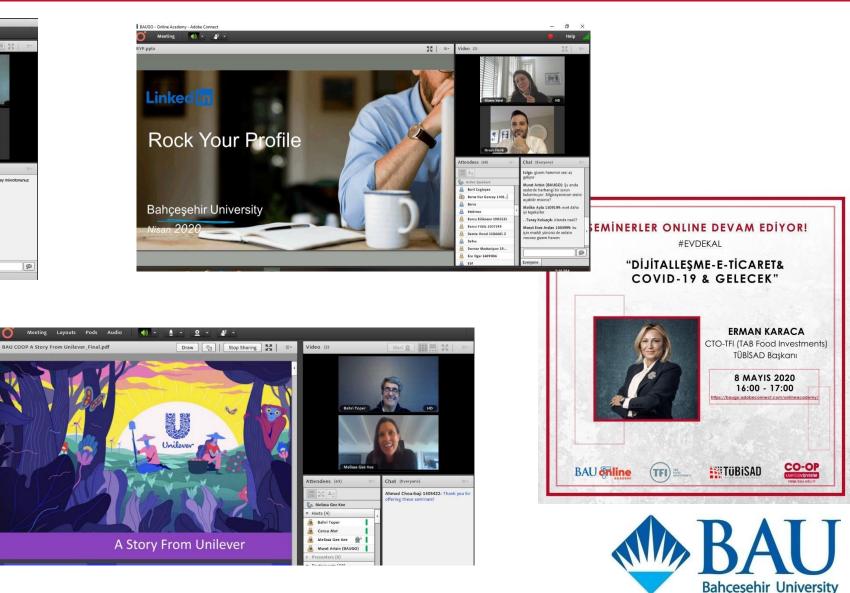




Online Seminars









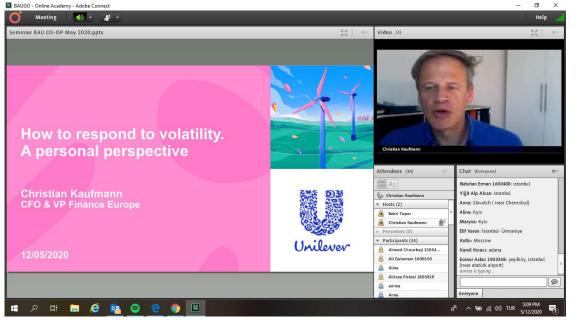
Online Seminars









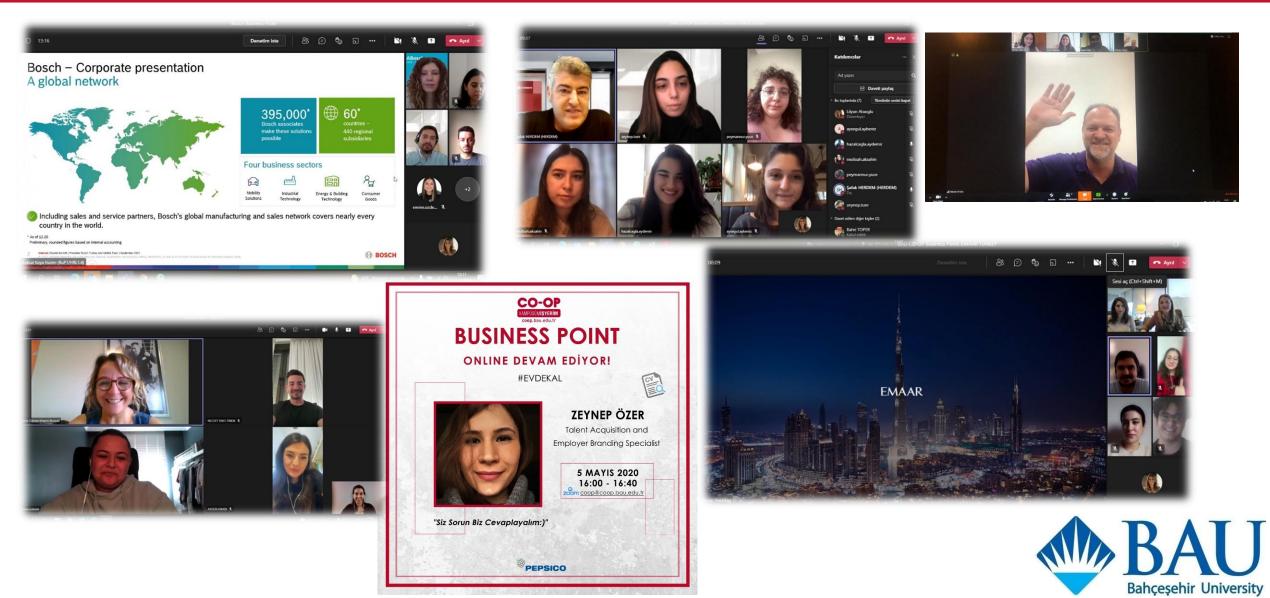






Online Business Point







VR-Business Point















Career Counseling















Reverse Mentoring







BAU student Alara Kalafat and Mentee BAU President Prof.Dr. Şirin Karadeniz



BAU students and Mentee BAU Vice President Prof.Dr. Ahmet Beşkese

BAU Student Zeynep Sena Akkartal and Mentee Penti-CEO Mert Karaibrahimoğlu



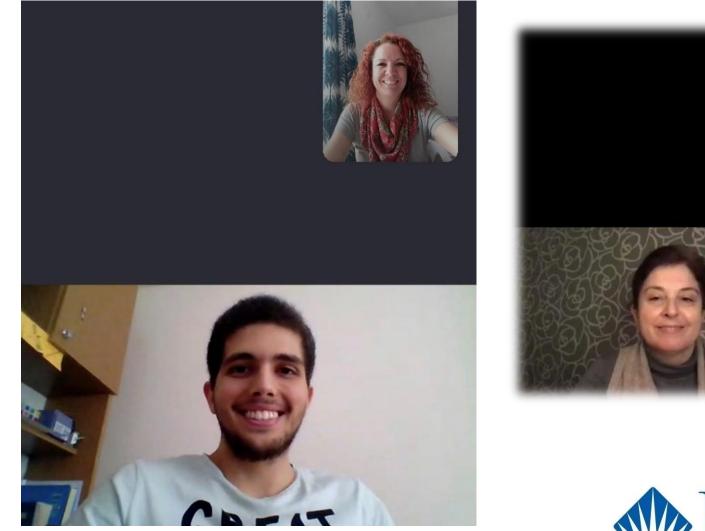






CO-OP

KAMPÜSÜM**İŞYERİM**







122 Activities (seminars, workshops, mock interviews etc.)

- 93 Business Point
- **119 Branded Courses**
- **1900 Career Counseling**
- 54 Career Coaching
- **67 Reverse Mentoring**









«Touching their lives and supporting them for their future business life»





What We are Dreaming!



İrem Çağlayan, BAU Graduate was COOPER at Unilever for «People Strategy Project» Now an Unilever Employee



CO-OP Mycampusismyoffice

CAREER DEVELOPMENT & RESEARCH CENTER







baucoop